

A large, diverse crowd of people in business attire, many with their arms raised in celebration, filling the background. The image has a dark red overlay.

YOUR KILLER PRESENTATION!

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Is THIS what your presentation looks like?

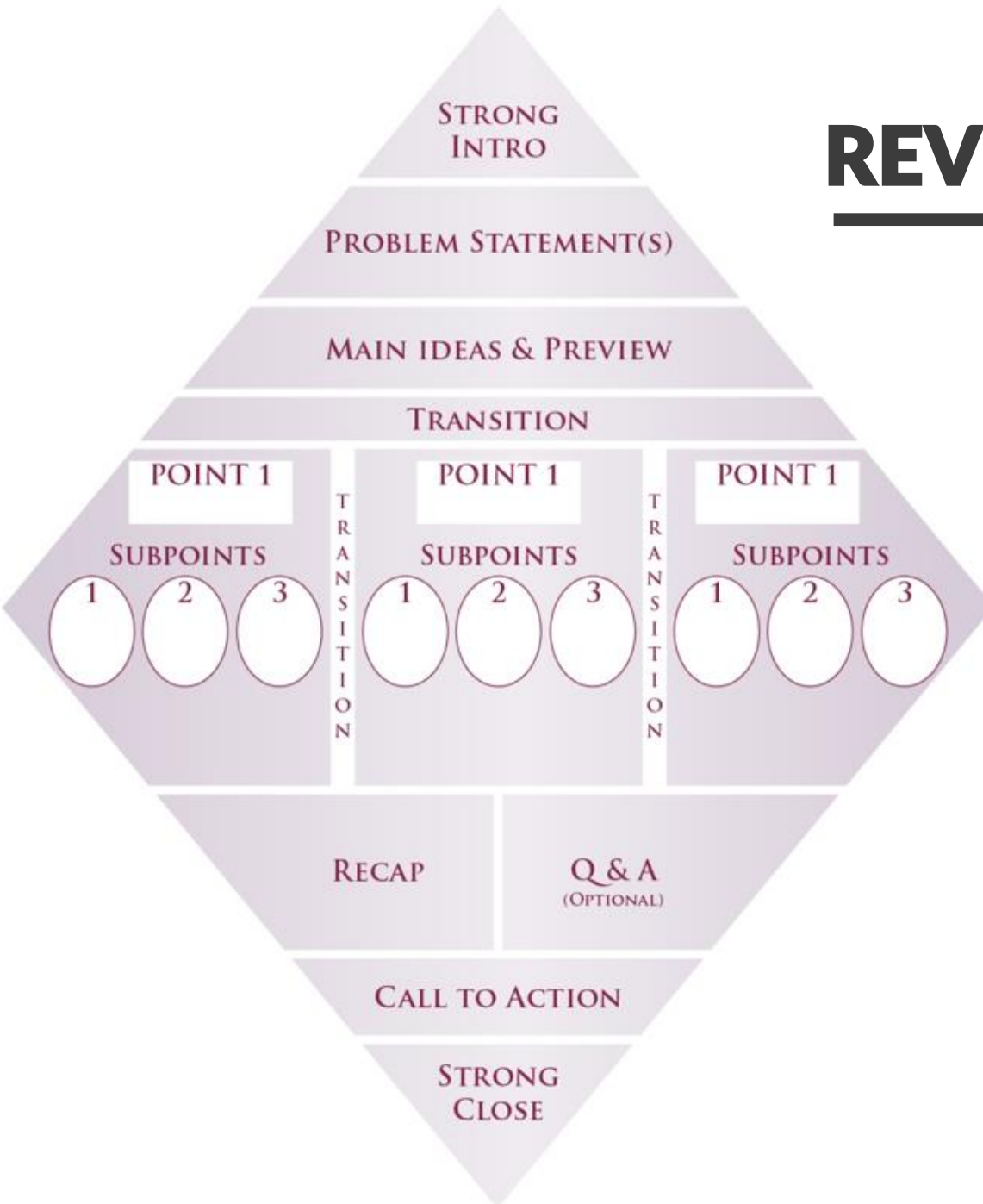


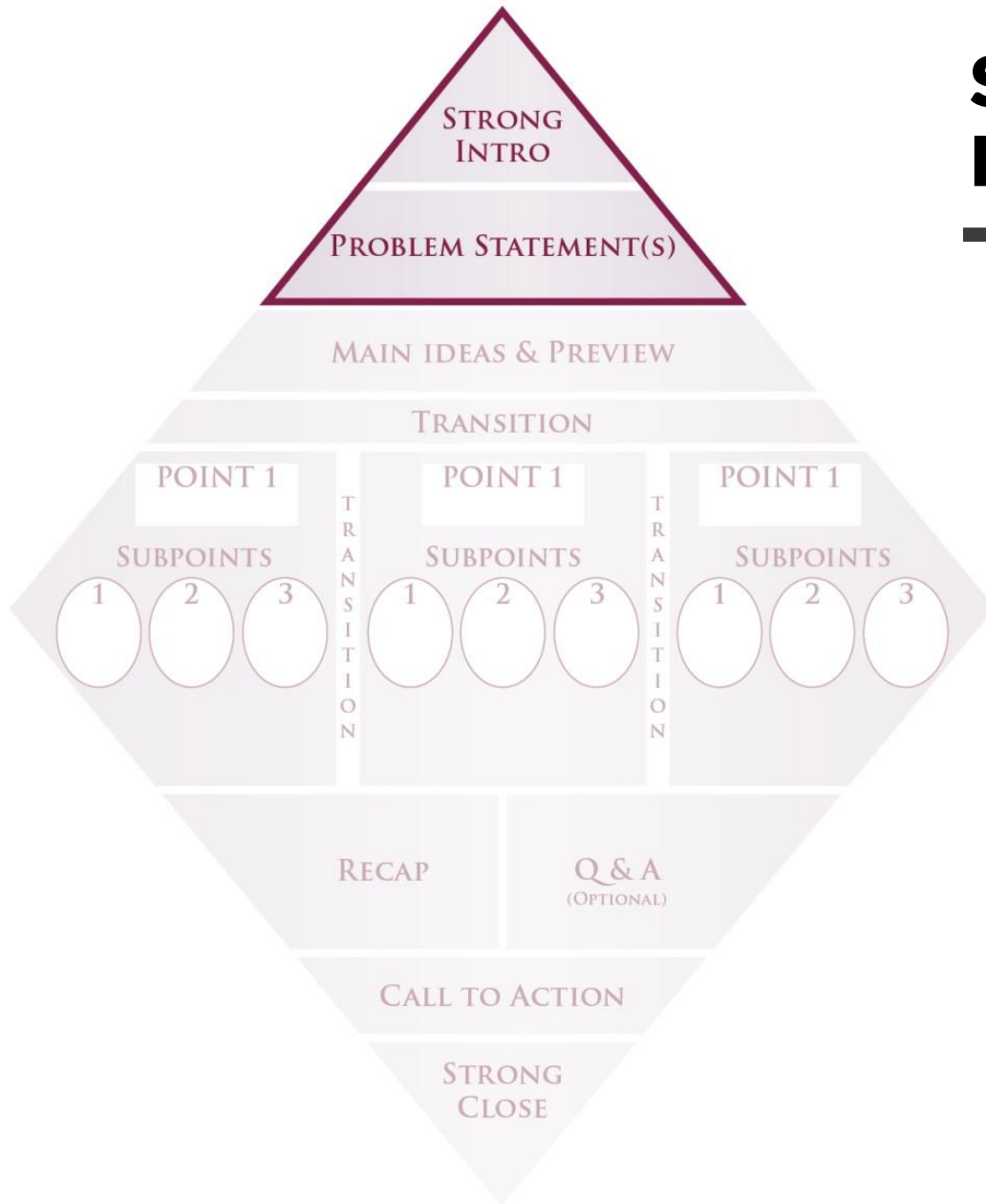
AGENDA

- **Review the DIAMOND Speech Structure Flowchart**
- **Review of the Storytelling Framework**
- **YOUR Stories!!**

REVIEW

The *Diamond* Speech Structure™ Flowchart



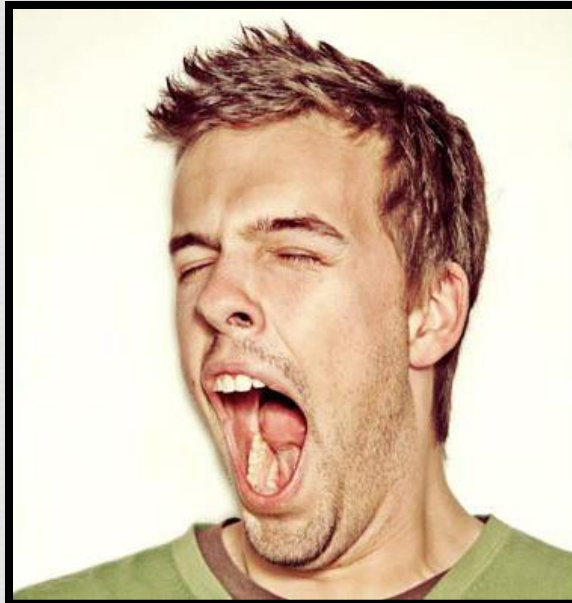


STRONG INTRO & PROBLEM STATEMENT

Addresses the question:
"Why are we here?"

Problem? Challenge?
Update?

Creates meaning and
relevance, which then creates
***CONNECTION &
ENGAGEMENT***



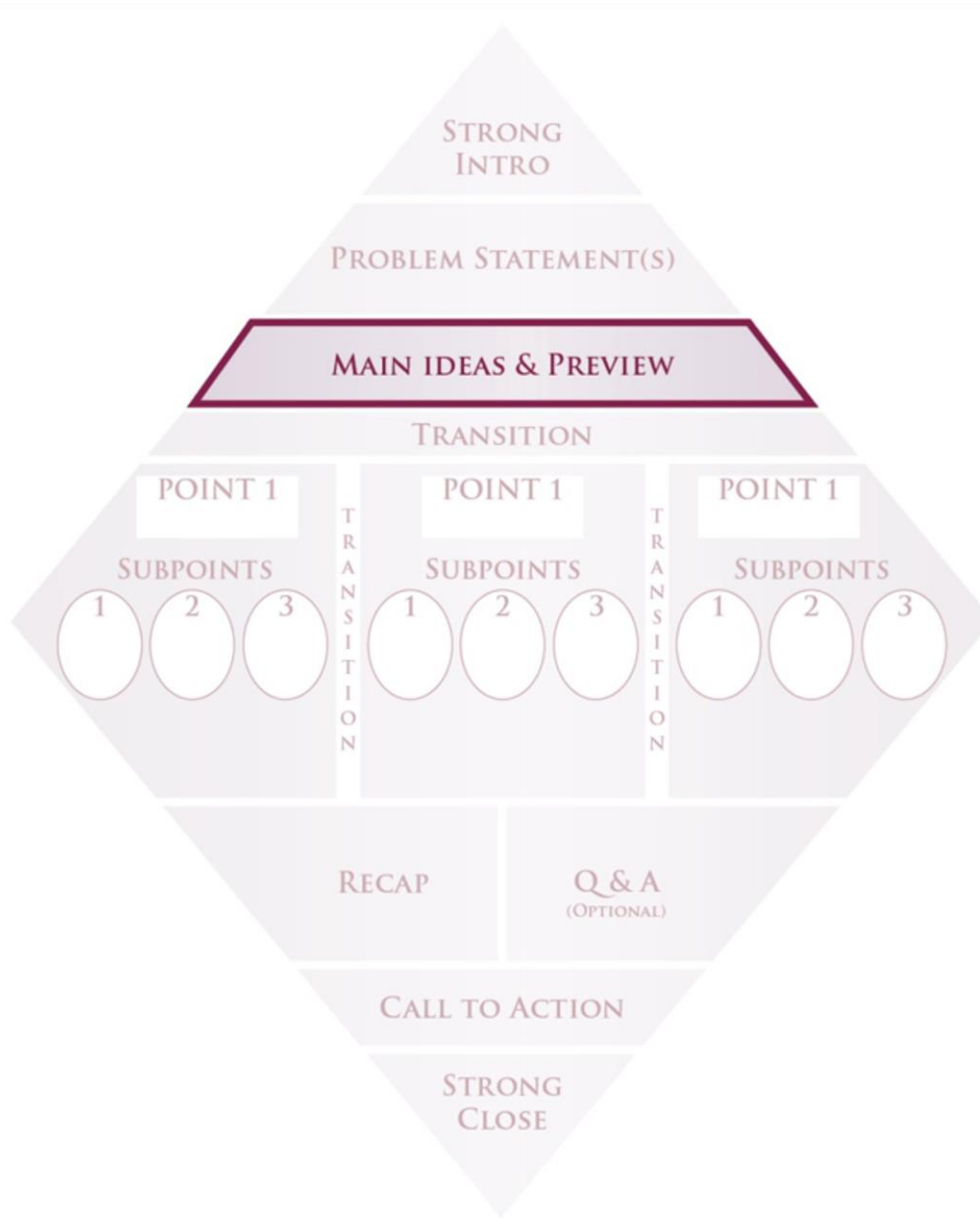
Why
should
I care?

MAIN IDEA AND PREVIEW

Main idea: One sentence description of the main point or intention

Preview: The 3-5 main points that prove the Main Idea.

- Address audience's needs
- Address the Problem Statement



THE MAIN IDEA AND PREVIEW IN ACTION:

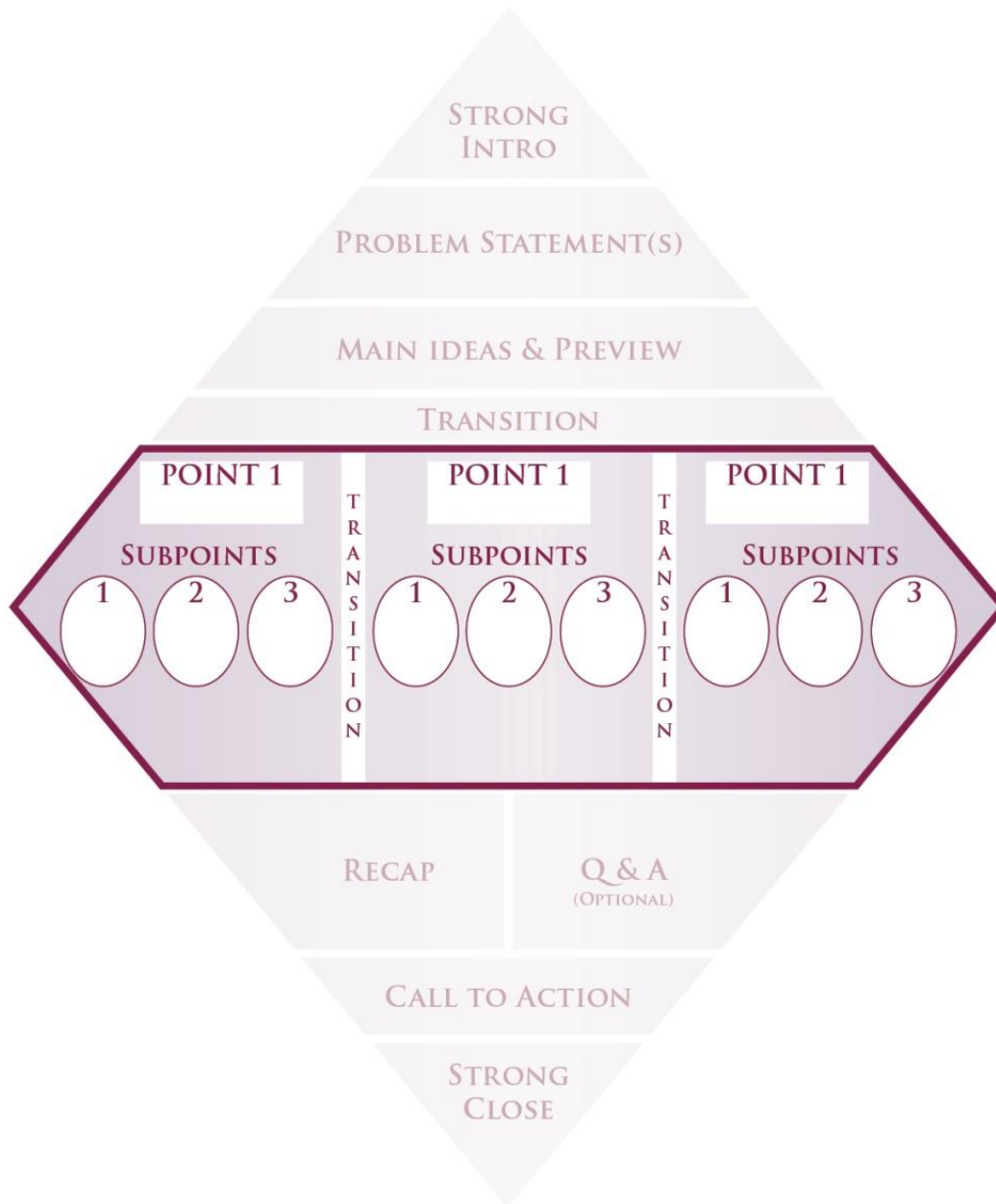
Main idea:

“My intention today is to share/show/prove how....

_____ can _____ so that _____”
(who) (what) (benefit)

Preview:

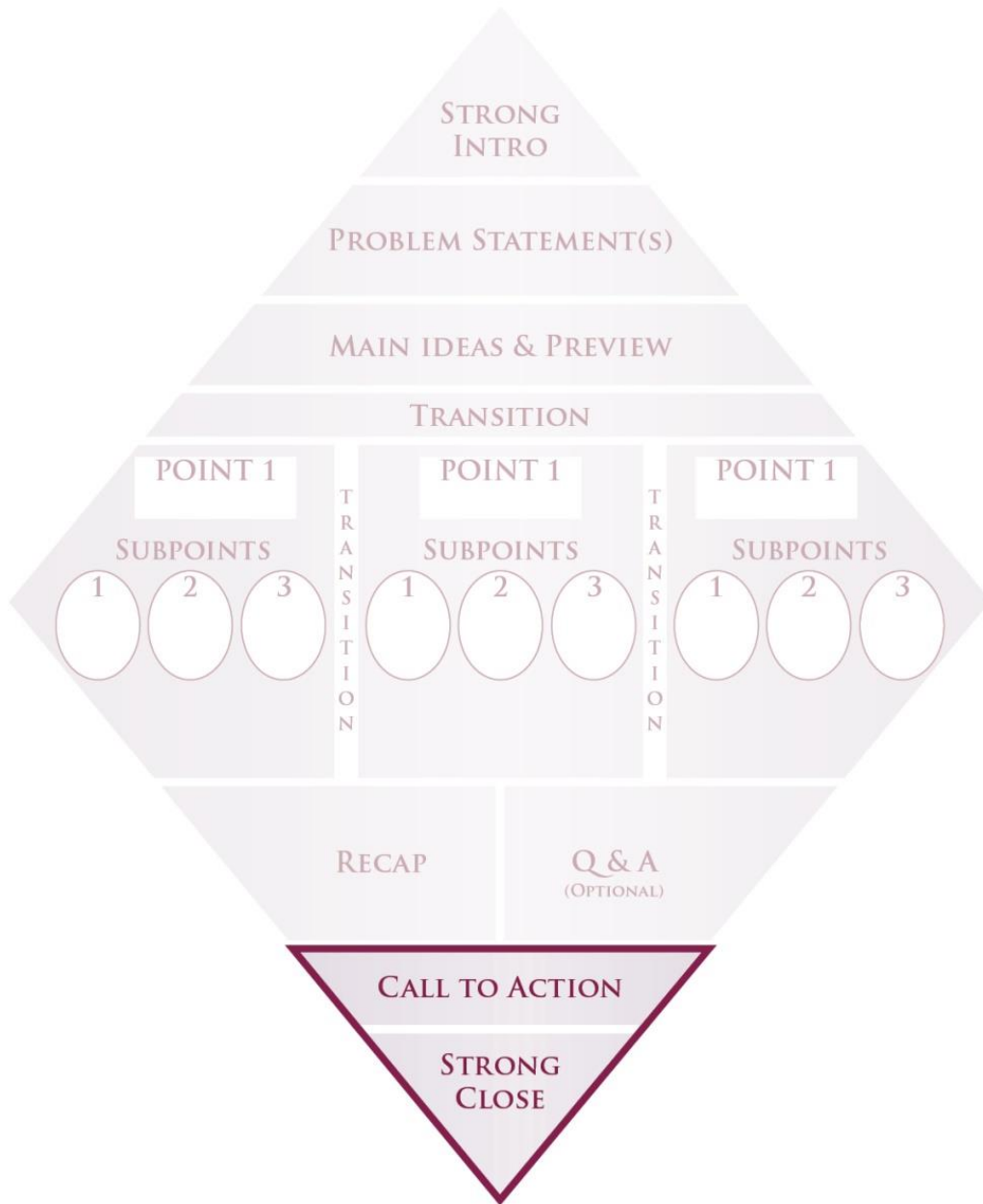
“To do that, I’m going to talk about: 1. _____ 2. _____ 3. _____”



KEY POINTS

KEY POINTS expand on the Preview

- Facts
- Statistics
- Examples
- Stories
- Visuals/videos
- News items



CALL TO ACTION & STRONG CLOSE

Call-to-action: What do you want your audience to DO? (Remember the Problem Statement!)

Strong close: Create a *“Visionary Conclusion”*

STORYTELLING



WHO: Who was the 'protagonist'?

PROBLEM: What was the problem? How were they affected by it?

SOLUTION: What was the solution?

EXECUTION: How was the solution implemented?

RESULTS: Where are they now?



THANK YOU!

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TED

Talk Nerdy



STRONG INTRO & PROBLEM STATEMENT

“We desperately need great communication from our scientists and engineers in order to change the world. Our scientists and engineers are the ones that are tackling our grandest challenges...and if we don't know about it and understand it, then the work isn't done, and I believe it's our responsibility as non-scientists to have these interactions.

But these great conversations can't occur if our scientists and engineers don't invite us in to see their wonderland.”

MAIN IDEA

Every _____ can _____ so that _____”
(who) (what) (why/benefit)

“I want to share a few keys on how **you** can do **that** [have these interactions] to make sure that **we can see that your science is sexy and that your engineering is engaging.**

PREVIEW

Every _____ can _____ so that _____”
(who) (what) (why/benefit)

“I want to share **a few keys** on how you can do that [have these interactions] to make sure that we can see that your science is sexy and that your engineering is engaging.”

THE *Diamond*
SPEECH STRUCTURE™
Flowchart

POINT 1

So what?

1

Why is it
relevant
to us

2

Tribeculae
example

3

Jargon

THE *Diamond* SPEECH STRUCTURE™ *Flowchart*

POINT 1

So what?

1

Why is it
relevant
to us

2

Tribeculae
example

3

Jargon

POINT 2

Making ideas accessible

1

Einstein
quote

2

Communicate
without
compromising
ideas

3

Examples,
stories,
analogies

POINT 3

When presenting your work...

1

Drop the
bulletpoints
Good/bad slide
example

2

Single
readable
sentence

3

Visuals

RECAP

“So I think these are just a few keys that can help the rest of us to open that door and see the wonderland that is science and engineering.”

A woman with short blonde hair, wearing a blue blazer and dark pants, is smiling and speaking at a TED event. She is holding a small object in her hands. The background features the large red "TED" logo and the word "wonderland" in blue text.

TED

A woman with short blonde hair, wearing a blue blazer and dark pants, is smiling and speaking at a TED event. She is holding a small object in her hands. The background features the TED logo in large red letters and the text "talk nerdy" in blue. The overall scene is a professional presentation or talk.

**CALL TO ACTION &
STRONG CLOSE**

**“Scientists and engineers:
When you solve this equation,
by all means; talk nerdy to
me!”**